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The Department of Public Health and Social Services
invites youth to participate in Kick Butts Day, March 18, 2015

Tobacco use is the leading cause of preventable death. It is associated with more than 480,000 annual deaths within the nation. Every day, more than 4,000 youths try their first cigarette and another 1,000 become addicted smokers. As a result, one-third will die prematurely. The Campaign for Tobacco Free Kids aims to promote awareness focusing on the youths through the annual Kick Butts Day event. The Kick Butts Day event allows the youths an opportunity to raise awareness of the tobacco problem, encourage peers to be tobacco-free and support effective solutions to reduce tobacco use.

The Department of Public Health and Social Service's (DPHSS) Tobacco Prevention and Control Program is pleased to invite the youths to take part in this year's Kick Butts Day. DPHSS will partner with the Guam Department of Education and private schools to create powerful visual displays in their campus exposing the consequences of tobacco use. The purpose of this event is to spread awareness of the dangers associated with tobacco through the youth's perspective.

DPHSS welcomes all community members to join in the efforts of spreading awareness of the dangers of tobacco use. For more information on Kick Butts Day visit www.kickbuttsday.org or contact the Tobacco Prevention and Control Program at 735-7303 or elizabeth.guerrero@dphss.guam.gov.

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